

Madame  
Tussauds  
LONDON 



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LONDON ★

# Madame Tussauds

West End location

Seated events for up to **380** guests

Parties for up to **1,000** guests  
Perfect for...

parties

networking events

product launches

awards dinners

**Consistently voted  
London's #1 party  
venue**



# The Journey



Spirit of London



'A-List Party'



Premier Night





# The Journey



World Stage Party



World Stage Dinner



Chamber of Horrors





# Entrance





# Cloakroom





# Spirit of London Ride





# Digital Paparazzi

Recommended entertainment / photographers







# A-List Party





# A-List Party





# Premier Night





# Premier Night





# World Stage





# World Stage





# World Stage





# World Stage







# World Stage Seated Dinner





# World Stage Seated Dinner





# World Stage Seated Dinner





# World Stage Food Shows





# Chamber of Horrors





## Case study

### Event: Red Bull Awards Dinner

**Objective:** to recognise and reward top achievers

200 young dynamic sales people from across UK

Extensive use of Madame Tussauds AV package

Red Bull branded DJ decks and drinks coolers

2am finish





# Case study



***“Thank you so much for last night and the smooth running of everything!  
It was a fantastic night! Thank you so much for all your hard work.”***

*Laura Thompson - Commercial Assistant  
Red Bull*





# Testimonials

***“Thank you SO much for all your help and hard work on last night’s event. It was an absolute pleasure to work with you. It’s always a breath of fresh air to work with someone whose automatic reaction to a question is to say ‘yes, if possible’, rather than an immediate ‘no’!”***



**ROYAL TELEVISION SOCIETY**

***“I also need to tell you how much positive reaction I’ve had from everyone I’ve spoken to about last night. All my colleagues commented on how helpful, enthusiastic and friendly the hostesses, security guards and, of course, you and your colleagues were, and our Chief Executive has used the expression ‘very slick operation’ on three separate occasions. Please pass on my thanks also to your technician and his colleagues for a flawless technical operation.”***

***“The guests also thoroughly enjoyed themselves, and loved the experience of being in Madame Tussauds for a party, and I know that the event is something that will be remembered with pleasure by everyone who attended.”***

Lindsey Cran  
Events Manager  
Royal Television Society







# Testimonials

***“I just wanted to say what an amazing evening I, and clearly everyone else, had last night. The entire evening flowed seamlessly from one element to the next with too many highlights to mention. The venue, the music and attention to detail was superb. When a room is still packed at the end of an evening with 100 plus people screaming for more... you know your work is done! Congratulations to you all.”***

Ed Pope

Director

Vodafone





# Testimonials

***“The party was a great success and the feedback has been really good. Thanks to you and the whole team for a great night. The guests obviously loved the waxworks making it a unique venue but the standard of entertainment and the proficiency of servers and hostesses gave the event an edge from previous parties”.***

Derek Cavanagh

FremantleMedia

**FREMANTLEMEDIA**





# Testimonials

***“I would just like to say thank you for a FANTASTIC evening on Friday, nothing was too much trouble and it went perfectly. The venue, the assistance from you and your staff was superb. We would definitely use Madame Tussauds for a Roland event again in the future. Everyone there (all different music companies) said how fantastic the venue was!”***

Gail Duthie - P.A. to Managing Director

Roland (UK) Ltd





# Visit our interactive website

To view packages, images of recent events and podcasts visit...

A screenshot of the Merlin Events London website. The header features the 'Events MERLIN ENTERTAINMENTS GROUP LONDON YOUR EVENT, OUR VENUE' logo on the left, and navigation links for 'Home', 'Our Venues', 'Your Event', and 'About Us' in the center. To the right of the navigation are logos for 'Madame Tussauds LONDON', 'MARVEL SUPERHEROES 4D', 'The London Dungeon', 'SEA LIFE', and 'edENERGY London Eye'. A 'SWITCH TO LOW-GRAPHICS' link is in the top right corner. The main content area is titled 'Madame Tussauds London' and includes a sub-header: 'The World Famous attraction is an award winning venue and has been adapted with you the party planner in mind.' Below this is a list of five bullet points, each starting with a star icon: 'Five fully themed and immersive areas', 'Adaptable for formal and informal events', 'Integrated lighting, furniture and audio throughout the venue', 'Movable dividers make the venue ideal for 50-1000 guests', and 'Up to 1,000 guests for parties and networking events'. A 'CONTACT US' button is located below the list, with the text 'or call our friendly team on 0207 487 0224.' to its right. On the right side of the main content area is a photograph of a dining room with tables set for a formal dinner. A yellow starburst graphic in the top right corner of the photo says 'VIEW VIRTUAL TOUR'. Below the photo is a quote: 'The largest space and incorporates figures of world leaders, royalty and legends of music and sport in interactive sets.'

<http://www.merlineventslondon.com>

